



## Education

- 2015 - 16 Parsons Paris School of Art and Design, Paris  
MFA Design and Technology (*Paris mobility program*)
- 2014 - 16 Parsons School of Design, New York  
MFA Design and Technology  
**GPA: 3.90 - First Class Honours**
- 2008 - 11 University of the Arts London  
Wimbledon College of Art, London  
BA Set Design for Stage and Screen  
**Upper Second Class Honours**

## Achievement

- 2015 **Demonstration of *dat-art***, NYC Media Lab Annual Summit, New York
- 2015 **University Merit Award**, Parsons School of Design, New York
- 2014 **The Most Bulltiful Team Prize**, Red Bull Radical Design Jam @ Parsons, New York
- 2010 **Optical Illusion** (zine), Permanent collection of Wimbledon College of Art Library, London
- 2009 **Multimedia assistant**, *Diesel:U:Music World Tour*, London
- 2008 - 09 **College Student Ambassador** of Wimbledon College of Art, London
- 2008 **Wimbledon Foundation Drawing Prize**, Wimbledon College of Art, London
- 2007 **Brooke Art Prize**, Headington School of Oxford, Oxford

## Skills

Fluent English, Mandarin and Cantonese; French  
Microsoft Office, SAP, Lotus Note and NSI  
Final Cut Pro and After Effect; Photoshop, InDesign, Illustrator and Paint Essential  
AutoCad, hand-drawn technical drawing, Model making, Sketchup and Rhino  
Processing, OpenFrameworks, Objective-C, Swift, MAX/MSP; HTML, CSS, Javascript, jQuery and PHP  
Photography

## Work Experience

### **Dec 16 - present** Manager (Art Projects and Digital Solutions) of 3812 Gallery, Hong Kong

- Project, artist and artwork management for commercial projects such as MGM Cotai Art Collection Project, MGM Macau Project, and to offer curatorial concept, artist liaison and artwork management that includes reproduction, framing, logistics, insurance and installation
- To provide digital solutions to the gallery daily operations and exhibition designs, which involves application of creative technology
- To establish and design UX and UI solutions of the gallery app for internal use
- To establish, manage and design layouts and contents of social media accounts such as Instagram, Facebook, LinkedIn and Google+
- To maintain daily operations and visual elements of the gallery to a professional standard

### **Jan 16 - May 16** Teaching Assistant of Parsons School of Design, New York

### **Sept 15 - Dec 15** Academic Technology Assistant of Parsons Paris, Paris

### **Mar 15 - Dec 15** New Media Gallery Intern of Fondation Galerie Lafayette, Paris

- Ranging from assisting guest lectures, facilitating workshop's communication tools to propose new ways of curating the website's content.
- To experiment and facilitate with technical and digital devices at Fondation Galerie Lafayette on 3D printing, website and Riso printing.
- To prototype and code the HTML and CSS of the responsive New Year website of Fondation Galerie Lafayette.

### **Dec 13 - Jul 14** Artist Assistant of Order and Chaos Ltd., London

- To assist the artist, Henry Hudson, with preparations and development of his work.
- To explore and experiment more drawing methods with the use of plasticine as medium.

### **Oct 13 - Jul 14** Gallery and Graphic Intern of Arebyte Gallery, London

- To design gallery zine and catalogue and monitor their productions.
- To design website layout
- To assist gallery's marketing with social media platforms.

### **Oct 11 - Feb 13** Visual Merchandising Coordinator of Cartier (Richemont Asia-Pacific Ltd.), Hong Kong

- To understand, identify and implement global visual strategic plan and imply it to local markets based on market characteristics and needs accordingly.
- Be a valuable member to assist global and local projects and events across functional specifications.
- Work closely with HQ, local retail and marketing team on the forecast consensus, to secure sufficient display props stock level within budget and fulfil business needs.
- Analyse and manage the display props stock budget and closely monitor props stock level, ensuring cost effective and efficient delivery. Participate to the strategic visual allocation plan with local departments to enhance company strategic plans.
- Manage and support the new launch of novelties, communicate the product knowledge to better use with display props to maximize the best visual result.
- To maintain visual quality in sustaining company's professional and luxurious image and service.

### **Sept 10** Summer Creative Intern of Metta, Hong Kong

- To assist and provide advertising ideas for the creative team, making the impossibles possible.

### **Sept 09 - Oct 09** Multi-media Intern of Diesel:U:Music Radio, London

- To record video footage and photographs for every artist's performance every day and edit them.
- To upload and promote performances through different social media platforms.