



Education

- 2015 - 16 Parsons Paris School of Art and Design, Paris
MFA Design and Technology (Paris mobility program)
- 2014 - 16 Parsons School of Design, New York
MFA Design and Technology
GPA: 3.90 - First Class Honours
- 2008 - 11 University of the Arts London
Wimbledon College of Art, London
BA Set Design for Stage and Screen
Upper Second Class Honours

Achievement

- 2015 **Demonstration of *dat-art***, NYC Media Lab Annual Summit, New York
- 2015 **University Merit Award**, Parsons School of Design, New York
- 2014 **The Most Bulltiful Team Prize**, Red Bull Radical Design Jam @ Parsons, New York
- 2010 **Optical Illusion** (zine), Permanent collection of Wimbledon College of Art Library, London
- 2009 **Multimedia assistant**, *Diesel:U:Music World Tour*, London
- 2008 - 09 **College Student Ambassador** of Wimbledon College of Art, London
- 2008 **Wimbledon Foundation Drawing Prize**, Wimbledon College of Art, London
- 2007 **Brooke Art Prize**, Headington School of Oxford, Oxford

Skills

Fluent English, Mandarin and Cantonese; French
Microsoft Office, SAP, Lotus Note and NSI
Final Cut Pro and After Effect; Photoshop, InDesign, Illustrator and Paint Essential
AutoCad, hand-drawn technical drawing, Model making, Sketchup and Rhino
Processing, OpenFrameworks, Objective-C, Swift, MAX/MSP; HTML, CSS, Javascript, jQuery and PHP
Photography

Voluntary Work Experience

Jul - Aug 15 **Gallery Intern** of *Comix Home Base*, Hong Kong

Work Experience

Jan 16 - Jun 16 **Teaching Assistant** of *Parsons School of Design*, New York

- To offer one-on-one assistance with student coursework on web coding skills.

Sept 15 - Dec 15 **Academic Technology Assistant** of *Parsons Paris*, Paris

Mar 15 - Dec 15 **New Media Gallery Intern** of *Fondation Galerie Lafayette*, Paris

- Ranging from assisting guest lectures, facilitating workshop's communication tools to propose new ways of curating the website's content.
- To experiment and facilitate with technical and digital devices at Fondation Galerie Lafayette on 3D printing, website and Riso printing.
- To prototype and code the HTML and CSS of the responsive New Year website of Fondation Galerie Lafayette.

Dec 13 - Jul 14 **Artist Assistant** of *Order and Chaos Ltd.*, London

- To assist the artist, Henry Hudson, with preparations and development of his work.
- To explore and experiment more drawing methods with the use of plasticine as medium.

Oct 13 - Jul 14 **Gallery and Graphic Intern** of *Arebyte Gallery*, London

- To design gallery zine and catalogue and monitor their productions.
- To design website layout
- To assist gallery's marketing with social media platforms.

Oct 13 - Jul 14 **Intern** of *A Little Bird*, London

- To assist the website's editorial; and marketing and PR with social media platforms.

Oct 11 - Feb 13 **Visual Merchandising Coordinator** of *Cartier (Richemont Asia-Pacific Ltd.)*, Hong Kong

- To understand, identify and implement global visual strategic plan and imply it to local markets based on market characteristics and needs accordingly.
- Be a valuable member to assist global and local projects and events across functional specifications.
- Work closely with HQ, local retail and marketing team on the forecast consensus, to secure sufficient display props stock level within budget and fulfil business needs.
- Analyse and manage the display props stock budget and closely monitor props stock level, ensuring cost effective and efficient delivery. Participate to the strategic visual allocation plan with local departments to enhance company strategic plans.
- Manage and support the new launch of novelties, communicate the product knowledge to better use with display props to maximize the best visual result.
- To maintain visual quality in sustaining company's professional and luxurious image and service.

Sept 10 **Summer Creative Intern** of *Metta*, Hong Kong

- To assist and provide advertising ideas for the creative team, making the impossibles possible.

Sept 09 - Oct 09 **Multi-media Intern** of *Diesel:U:Music Radio*, London

- To record video footage and photographs for every artist's performance every day and edit them.
- To upload and promote performances through different social media platforms.